

A demonstration example
!!COMPANYNAME!!



The Product Catalogue

Winter Edit Collection.
Feel free to change everything...

A little more about us



We wanted to be the catalyst that made the lights change to amber. Then we thought *that's not enough for you*, or for us. Maybe we should aim at green? ..Perfect.

Then the thunderbolt hit us and the answer came to us as clear as the Hollywood sign. Why be constrained by the manacles of red/amber/green? We wanted to shake off the traditions, remove the handcuffs, take the lid off the box bursting with your aspirations and take you ..**beyond green**.

We ran this one up a seriously steep flagpole and virtually all the industry experts didn't just salute it they took selfies with the pole behind them!



Beyond green is not just for today but for every day from now on. It's about how we can make more than a quick trip. We are right there alongside you in your planning, packing and preparation and are happy to bask with you in the warm glow of your success.

Our skilled specialist consultants will start by talking you about what time you want it to be. Then they borrow your watch, review, analyse and empathise with you. They love listening to criticism (as long as it's constructive). Then at the end of this exhaustive process our team will reveal what time it really is in your business world.

We don't have product managers, instead we recruit product evangelists.

The team is in line for a whole host of awards including third place in the SE Kent Young Entrepreneur of the Year Award 2010.

Beyond green has made us what we are, how we work and why we have grown to champion a new way of business growth. So much more than a breath of fresh air or the coolness of the mountain stream running through your fingers.

We know how frustrating it is when you want to move your business forward. For some reason things get held back. Despite all the best intentions of your great team around you, you have to sit looking at a red light. All your energy and desire, your hard work and dedication unable to propel you onwards and upwards because of the constraints of those three coloured lights.



What our customers say:

“ BC pushed the boundaries of our envelope so far outside the box that instead of fearing the hills, we now look forward to climbing the mountains”

*“ If feedback really is the breakfast of champions then the **Beyond green** approach from Beltrano-Collins adds up to a sausage and egg macmuffin, warm almond croissant and creamy latte rolled into one. Served to start your day right and lasting not just all day but 24/7/365.”*

“ Game-changers? No Beltrano-Collins are life changers”

“ BC shared our dreams and wallowed in our anticipation and excitement”

“ We’ ve used consultants that are as sharp as an old pair of scissors. Now with BC we have laser-guided technology, used by NASA”

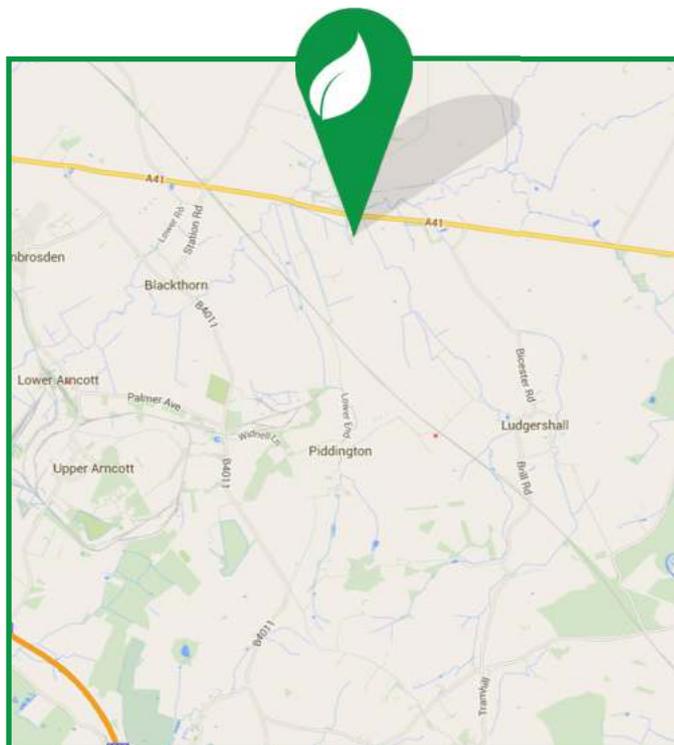
“ The team BC spent time with us. Really listening. Appreciating that we are all given one mouth and two ears and should use in that proportion”

“ They understand that it’ s all about a journey. Our journey. So that climbing the cliff-face is as easy as jumping into the water”

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Product of the Year
2010 - 2015



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